



**ERIC GARCETTI**  
**MAYOR**

February 9, 2022

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Vahid Khorsand to the Board of Public Works for the term ending June 30, 2022. Mr. Khorsand will fill the vacancy created by Greg Good, who has resigned.

I certify that in my opinion Mr. Khorsand is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:tga

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Vahid Khorsand  
**Commission:** Board of Public Works  
**End of Term:** 6/30/2022

### Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 4 - South Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** City Planning Commission
6. **Highest level of education completed:** MBA, Pepperdine University
7. **Occupation/profession:** Deputy Director of Planning & Land Use, Office of Councilmember Bob Blumenfield
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Vacant					30-Jun-22
Davis, Michael	South	9	African American	M	30-Jun-23
Caloza, Jessica	Central	13	Asian Pacific Islander	F	30-Jun-25
Villegas, M. Teresa	East	14	Latina	F	30-Jun-26
Garcia, Aura	North Valley	7	Latina	F	30-Jun-24

## SUMMARY

Vahid Khorsand is an accomplished civic leader, experienced financial professional, and collaborative team leader. His life is his message, and he works in the nexus of government and community to bring positive generational change. He holds years of experience in financial analysis, economic policy, and change leadership.

- **Public Engagement**
- **Financial Analysis**
- **Event Planning**
- **Economic Development**
- **Political Advocacy**
- **Land Use Strategy**
- **Team Building**
- **Public Speaking**
- **Community Relations**

## PROFESSIONAL EXPERIENCE

**Deputy Director of Planning & Land Use** September 2021 - Present  
*Office of Councilmember Bob Blumenfield, Los Angeles, CA*

- Advance agenda to utilize land use policy that would expand housing options across the city
- Engage with stakeholders to review pending project developments to meet an agreeable and shared vision
- Leveraging finance background to work to bring forward new business initiatives and attract businesses to the region
- Lead the effort to engage with businesses across the district to communicate resources available and to capture feedback to craft business orientated policy.
- Work with business organizations in the area to attract high profile businesses while retaining established businesses.

**West Valley Area Director** December 2020 – August 2021  
*Office of Mayor Eric Garcetti, Los Angeles, CA*

- Served as conduit between the mayor's office and stakeholders in the West Valley region of Los Angeles
- Proactively engaged with stakeholder to organize community feedback meetings and conduct presentation and updates from work of the office.
- Tasked with building outreach efforts with Small Business Community across Los Angeles
- Organized three weeks of mobile vaccines in Canoga Park
- Facilitated round table conversations with small businesses
- Organized webinars on resources available for small businesses
- Organized a working group of non-profits to provide feedback and foster partnership opportunities
- Facilitated the donation of approximately \$1 million worth of PPEs to community-based organizations.

**Partner, Equities Analyst**

September 2006 – Present

*BWS Financial, Inc.*, Los Angeles, CA

- Covering analyst for specialty retail, consumer, and diversified real estate industries.
- Provide analysis on global economic trends and impacts on equity markets.
- Work with equity research desk to develop macro-economic factors affecting equities with market capitalizations between \$25MM and \$10B.
- Conduct due diligence on covered and uncovered companies; including meeting with management and management of competing firms. Develop & implement marketing strategies to reach new clientele.
- Use five forces, SWOT, and competitive analysis tools to determine financial viability of public companies.
- Responsible for setting general strategic path for firm's market recommendations.

## APPOINTED POSITION

### **Citywide Planning Commissioner**

**September 2017 to December 2020**

City of Los Angeles

*Vice President, August 2018 to December 2020*

- Appointed by Los Angeles Mayor Eric Garcetti to the 9-member citywide Planning Commission.
- Adjudicated appeals; oversaw and made recommendations to City Council on Planning Department reports on projects over 50 units, or over 50,000 square feet, ordinances, and citywide planning policies.
- Worked with President of the Commission to re-establish collaborative relationship with City Council offices and stakeholders across the city.
- Advocated for equitable policies across the city, including for inclusive housing, and equitable parking policies.

Service Council Member

November 2015 to June 2018

### **Los Angeles Metro**

- Appointed by Los Angeles Mayor Eric Garcetti
- Stakeholder eye on Metro's operations, services, and proposed service changes in the San Fernando Valley.

## Other Civic Positions

### **Van Nuys Airport Citizens Advisory Council**

**2014 to 2017**

Los Angeles, CA

- Appointed by Los Angeles City Councilman Bob Blumenfield.
- Stakeholder eye on the operation of Van Nuys Airport.

### **Regional Volunteer Neighborhood Oversight Committee for Proposition K, 2013 and 2014**

- Appointed by Los Angeles City Councilman Bob Blumenfield.
- Stakeholder eye on annual allocation of \$25 million voter approved measure

### **Woodland Hills Warner Center Neighborhood Council**

**2012 to 2015**

- Elected representative
- Chaired Education Committee and served as the body's treasurer

## EDUCATION

### **Pepperdine University, Malibu, CA, M.B.A**

*Scholarship: Thomas E. Burnett Jr. Memorial Scholarship for Community*

### **California State University Long Beach, Long Beach, CA, B.A. Sociology**

#### **Coro Lead LA, 4<sup>th</sup> Cohort**

- Designed for emerging and established change-makers in the region eager to expand their leadership capacity for impact.
- Over nine-month, part-time programs, participants will use Greater Los Angeles and Southern California as their classroom leveraging a unique blend of facilitated instruction, collaborative small group team building, and hands-on experiential learning to gain the skills, networks, and knowledge to lead and direct change within their organizations, communities, and the region.

## COMMUNITY LEADERSHIP

### **Democratic Party of the San Fernando Valley**

Executive board member, 2019 to present

- Co-chair of Endorsements Committee, 2019 to 2021
- Organized interview sessions with candidates for political office.
- Directly responsible for setting agenda, inviting candidates, and tally of committee votes.

### **West Valley Democrats**

Member of board of directors, 2017 to present

### **ONEgeneration**

Member of the board of directors 2013 to Present,

*Left board in 2018 and reappointed in 2021.*

- Intergenerational care and services providers.
- Primary role focused on assisting staff build relationships with government and business leaders

### **Planned Parenthood Los Angeles**

Community Leader, 2018- 2019

- Organized the first ever Valley focused fundraiser for Planned Parenthood Los Angeles in 2017 that raised over \$20,000 and was the impetus for the creation of localized support chapters across Los Angeles.
- Built up from scratch grassroots volunteers for community events and advocacy meetings with elected officials.

### **Encino Chamber of Commerce**

Member of board of directors 2007 to 2017, President 2013

- Key project: Chair Teacher of the Year event 2009 to 2017.

### **United Chambers of the San Fernando Valley**

Board member 2015 to 2017, Vice Chair 2017

- *Congress of 19 local chambers of commerce, representing over 20,000 business members.*
- ***Inspirational Women of the San Fernando Valley***
  - Event founder (2015)
  - Brought together community partners for annual event
  - 28 honorees through 7 years, with an annual attendance of 250
  - Organic community driven recognition through collaborative partnerships

**LAPD Valley Traffic Advisory Council**

Member of board of directors 2011 to 2017, President 2016 and 2017

- Booster organization for the Valley Traffic Division of the Los Angeles Police Department
- Doubled annual working annual budget between 2015 and 2017
- Established collaborative relationships across elected offices and new corporate sponsors to widen the reach of the organization.

**San Fernando Valley Jaycees,**

- Member of board of directors 2008 to 2014, President 2012
- Organization for professionals between the ages of 21 and 40 who dedicated to impacting the future through networking.
- Leveraged relationships with other organizations to develop valley wide projects.
- Key project: Chair of Free Health Clinic in 2010 and 2011 which provided services to over 200 people and raised \$20,000 for the Providence Tarzana Foundation in 2010.
- Created DineSFV program in 2014 to highlight and promote over 100 restaurants.

**San Fernando Valley Young Democrats**

Board member, 2015-2016, RFK Awards Co-Chair

- Responsible for organizing major annual fundraiser for the organization
- 2<sup>nd</sup> highest fundraising total in the event's nine-year history.

**LAPD West Valley PALS (formerly Jeopardy)**

Member of board of directors 2009-2011, 2014

The Jeopardy Program is a gang prevention/intervention program for boys and girls ages 8 through 17 and their parents.

**California Jaycees**

Member of board of directors 2013

Jaycees engage young people ages 18-40 through project management and social entrepreneurship that will make an impact in their communities and build leadership skills.



## AWARDS & RECOGNITIONS

San Fernando Valley Business Journal 200 Influential, 2017, 2018, 2019, 2020, 2021

San Fernando Valley Business Journal Forty Under 40, 2012

Santa Clarita Valley Signal Business Journal, 40 Under 40, 2012

California Jaycees Top 3 President of the Year, 2012

California Jaycees President of Top 3 Chapter, 2012

California Jaycee of the Year, 2010

San Fernando Valley Jaycee of the Year, 2010

California Jaycees Project of the Year Chair, 2010

ONEgeneration, Enriching Lives, JOY Honoree, 2020

San Fernando Valley Young Democrats, RFK Leadership Award, 2018

## Selected News Clippings

Daily News (05/10/15): [My Valley: The man behind the Valley's Inspirational Women](#)

SFV Business Journal (05/13/19): [We Need to Pass Measure EE](#)

Houston Chronicle (09/23/2020): [Are More Changes Coming to Howard Hughes Corp.?](#)

## ORGANIZATION MEMBERSHIPS

Burbank Democratic Club • Democratic Party of the San Fernando Valley • California Democratic Party (*appointed delegate*) • Pacific Council • Security Traders Association • Valley Grassroots for Democracy • West Valley Democrats



**ERIC GARCETTI**  
**MAYOR**

February 9, 2022

Dear Mr. Khorsand:

I am pleased to inform you that I hereby appoint you to the Board of Public Works for the term ending June 30, 2022. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org), to make arrangements for you.

To begin the appointment process, please review, sign, and return the enclosed Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible. Further, Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions Team will assist in connecting you with the Personnel Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your Commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission at 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission by email at [nicole.enriquez@lacity.org](mailto:nicole.enriquez@lacity.org).

Mr. Vahid Khorsand  
February 9, 2022  
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As part of the City Council confirmation process, meetings will be offered to Nithya Raman, your Councilmember, and Councilmember Bob Blumenfield, the Chair of the Public Works Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Public Works Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in dark ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:tga

Attachment I  
Mr. Vahid Khorsand  
February 9, 2022

### Nominee Check List

**I. Within 7 days:**

\_\_\_\_\_ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

\_\_\_\_\_ Email the below forms, found on the last three pages of this letter, to: [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org) OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Undated Separation Letters

**II. Within 21 days:**

\_\_\_\_\_ File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- **Statement of Economic Interest (“Form 700”)**  
*IMPORTANT:* The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- **CEC Form 60**

**III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.**

\_\_\_\_\_ Your City Councilmember Nithya Raman

\_\_\_\_\_ Councilmember Bob Blumenfield, Chair of the Council Committee considering your nomination.